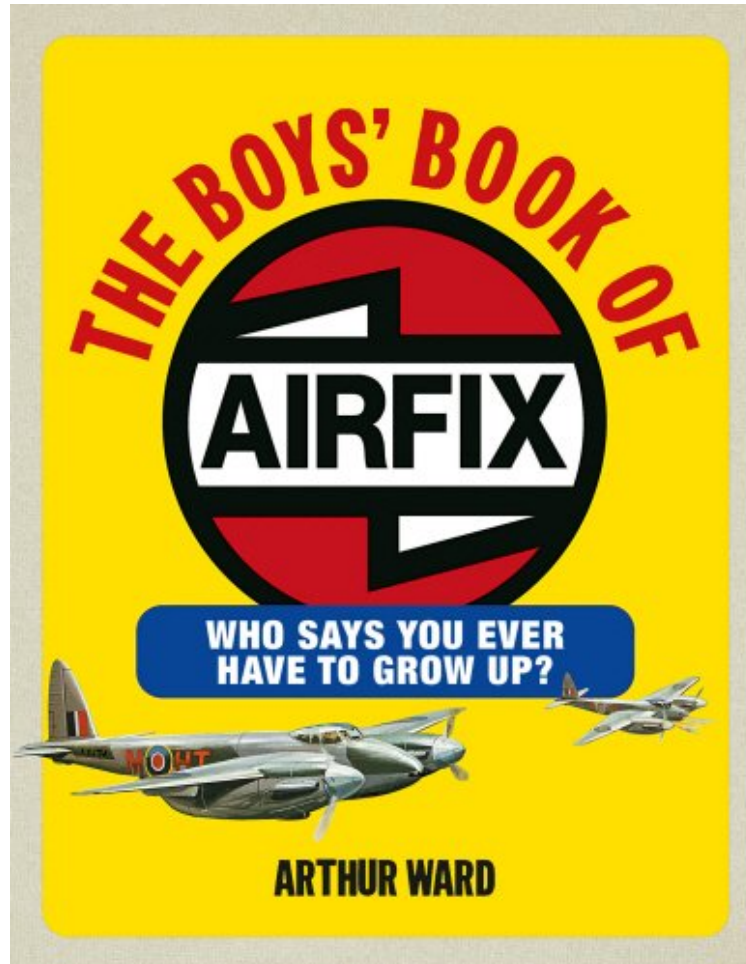


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## The Boys' Book of Airfix: Who Says You Ever Have to Grow Up?

Arthur Ward

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#1472966 in Books imusti 2010-02-01 2009-10-19Format: International EditionOriginal language:EnglishPDF # 1 9.50 x .90 x 7.50l, 1.85 #File Name: 0091928982192 pagesEbury Press | File size: 43.Mb

**Arthur Ward : The Boys' Book of Airfix: Who Says You Ever Have to Grow Up?** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Boys' Book of Airfix: Who Says You Ever Have to Grow Up?:

1 of 1 people found the following review helpful. Great Read and Great Memories...!By Bomb Man58Author Authur Ward has written an excellent book on the history of Airfix and its rise to fame as one of the great model kit companies; rising from humble beginnings in the late 1930's, the company had seen its 'golden era' in the late 1960's and early 1970's. It then went into decline and passed through several owners until its resurgence today. Many a young boy has put together one of its model kits over the years.In his book, the author not only covers the story of the company and its rise, this book covers the people who made the company, plus looks at such topics as box art, the artists who produced paintings for new kit releases, how they went about their task and covers other topics such as the

Airfix magazine and its coverage of subjects and (oddly) how competitor kit companies even advertised in the magazine. The author displays his knowledge of all things Airfix discussing such issues as the introduction of different products by the company, the issue of various scales of the products, for example Airfix commenced to release military vehicles in 1/32nd scale only to see rival companies such as Tamiya opt for a slightly different 1/35th scale that eventually become the choice of modellers. The challenge of releasing kits in the larger 1/24th scale and why the company opted for the smaller 1/144th scale for its airliner series. The book is also filled with a huge selection of photos of the various kits produced by the company and the various styles of kit boxes and packaging down through the years, as well as the Airfix logo and its changes through time. There is nothing left or forgotten as the story takes us through the years and the developments and challenges the company faced through the 1960's to present day. I really enjoyed this book as it was an Airfix kit that I first put together in my boyhood days back in 1968, that got me started on the modelling 'craze' and having passed through numerous kits and subjects since, I still remember my early days with an Airfix kit, glue and some Humbrol paints. A really great read and nostalgic journey through the years with the Airfix company. In summary an excellent book on the Airfix model company, rich in text, photos and heaps of good old nostalgia this book is a fantastic reference on the company plus the story of how it rose to fame, struggled as it passed through several owners, declined and then made a really strong comeback in probably one of the most competitive markets. A great journey down memory lane, the book encompasses everything you ever wanted to know about Airfix. Well done, Arthur Ward!

3 of 3 people found the following review helpful. Great guide to Airfix kits  
By M. Nusair  
Having put together Airfix kits since the 1950s (very badly at that time, a bit better nowadays) I was delighted to get this history of Airfix. Excellent book, well written, and gives the story of Airfix with just the right detail. An appendix actually has a chronological listing of the kits (just a few pages, perfect) and the book itself goes through the founding and development of the company and the introduction of its products. For those of us in the sixties the book brings back frequent memories of the kits that we struggled with in our childhood. Amazingly, many of these kits are still available, and still made by Airfix, most of them improved, so a younger generation can still enjoy making them, and being occasionally frustrated by them. Keep that plastic solvent of the clear plastic!

1 of 1 people found the following review helpful. A Real Gem  
By Octopusguy  
I was a big fan of Airfix model kits and especially the HO scale figures that they were famous for. By the time that I was buying them in the mid 70s they had a tremendous selection and were in virtually every toy store (when there were toy stores). This book brought back a lot of good memories for me and reminded me what an immense amount of fun that I had with their products. This book also acts as a history of the company itself and I learned a lot of interesting things. If you ever liked Airfix products this is a must have.

In 2009, Airfix, the most famous plastic model construction kit company in the world, celebrated its 70th birthday. Founded in 1939 by Hungarian Nicholas Kove, Airfix holds a unique appeal for boys (and girls) of all ages and has been part of the fabric of childhood for generations. Packed with photos of the kits from the 1950s to the present, *The Boys' Book of Airfix* is a nostalgic look at one of the greatest brands ever. In addition to the history behind the models, from the first Airfix kit—a model tractor—right up to today's exciting Doctor Who releases, it tells the story of the dramatic twists and turns of the Airfix saga. In the autumn of 2006 it looked as if the great name might disappear for ever when its owners languished in receivership, only for the company to be heroically rescued by Hornby. If you were ever responsible for sending an Airfix Messerschmidt to a fiery doom from your bedroom window, this book is for you!