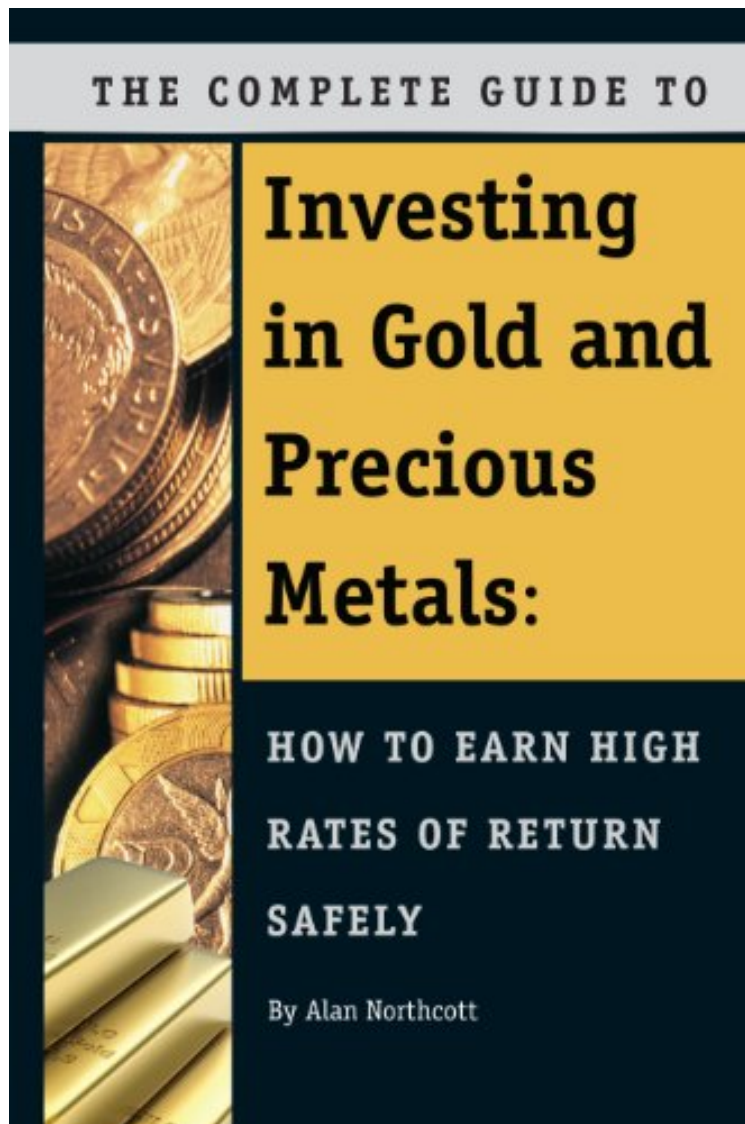


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## The Complete Guide to Investing in Gold and Precious Metals: How to Earn High Rates of Return Safely

*Alan Northcott*

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read this book I knew nothing about investing in gold or precious metals. My interest was spiked after seeing TV commercials offering to buy gold jewelry, regardless if it is in good shape or broken. From that I knew there must be some incentive to do so. Investing in gold or precious metals isn't new; it's been around since early civilization. There has been a steady increase in its value but here are also market trends which cause inflation of value. Acquiring a knowledgeable and trustworthy broker or dealer is a must. Unfortunately there are many scams that one has to wade through to find a reputable dealer. The author suggests to look for length of service, amount of accessible gold, and testimonials. I think the most important chapter of this book is titled "But is it for You?" The author says "You have been made aware of the benefits, risks, and pitfalls of the various financial instruments discussed, and may have formed an opinion on what if any type of gold investing would suit you.... So before you commit to the concept of putting everything you own in gold and riding it up for a large profit, you need to take a look at your financial situation and see to what extent you can afford to do this." He continues to provide a list of questions. I believe this is a good book for anyone that has no or very little knowledge about investing in gold or precious metals. The writing is lay-friendly, informative and covers the basic information one should know to make a decision to do further research. It sure helped me make a decision.

As the U.S. economy struggles to recover from the worst economic crisis since the Great Depression, citizens across the country are searching for alternative investment vehicles. Many are finding solace in a precious metal that has been a universal measure of wealth since early civilization: gold. Investment brokers and novices alike are reaping the benefits that come with diversifying their investments. Gold's value is determined by a number of factors including the volume of the metal held by prosperous countries, the rarity of the metal as it is refined, and current market trends, such as inflation and the movement of the investment market. In 1910, gold was worth \$20 an ounce; a century later, in 2010, the value of gold reached nearly \$1,120 an ounce. This book discusses where the value of these metals first originated and how they have evolved over the course of human history. You will learn how practical uses of precious metals have directly affected their value over time and how metals like gold and silver are direct indicators of the current state of the economy. Most importantly, you will learn to recognize market trends that pinpoint the risk of inflation and the exodus from stock to precious metals that will often occur as a result. You will learn how to use mutual funds and futures to diversify your portfolio without spreading yourself too thin. With advice from dozens of financial experts and commodities traders, you will learn how to maximize your return and minimize your risk. If you are looking to diversify your portfolio and protect your investments, *The Complete Guide to Investing in Gold and Precious Metals* is your handbook for making the most from your investment. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.

Northcott, a financial author, freelance writer, and trader, provides a guide for investors to understanding how gold and precious metal investments work and how to make the most money from an investment. He relates the history of gold; why to invest in it; gold mining, refining, and uses; stock investments; trading for profit; finding a broker; silver and other metals; tax issues; and how to decide whether to invest. --Book New, Inc. About the Author Alan Northcott is a successful financial author and trading educator, having been writing in the sector for some years. He has ten conventionally published books which were completed with Atlantic Publishing, and more recently has self published four more. In addition to the books published under his name, Northcott has ghostwritten several other books and regularly contributes articles and other writing for a variety of print and online clients. Other facets of his life have included being a professional engineer, radio broadcaster, farmer, karaoke jockey, and wedding officiant, along with other pursuits. He and his wife live in Florida, and they share their house with many dogs and cats. They have three children living on three different continents, and two grandchildren. Originating from England, Northcott was educated at Eltham College in London and obtained his degree from the University of Surrey, also in England. He immigrated with his wife to America in 1992. His engineering career spanned more than 30 years, on both sides of the Atlantic, and recent years have found him living a more diverse, fulfilling lifestyle. He offers a free newsletter on various related and unrelated topics. You can e-mail him directly at [alannorthcott@msn.com](mailto:alannorthcott@msn.com) for more details."