

The New Let There Be Neon

Rudi Stern

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Rudi Stern : The New Let There Be Neon before purchasing it in order to gauge whether or not it would be worth my time, and all praised The New Let There Be Neon:

0 of 0 people found the following review helpful. NEON history By Dave Reynolds A must for neon people 0 of 0 people found the following review helpful. Great historical reference! By Shezz This book gave a good overview of the history of neon as well as examples of signs in various parts of the country. I am an artist/wood worker and I use it for reference work with sign making as well as paintings. 0 of 0 people found the following review helpful. Five Stars By Darlene Livengood We were very pleased with our purchase. Would buy from this dealer again.

This is the only book in which neon is studied both as a handcraft and artistic medium with its own expressive

potential. The only comprehensive visual history of 100 years of neon, this will delight anyone interested in the contemporary arts. First published as *Let There Be Neon*, this is a revised edition (including an additional chapter).

About the Author Rudi Stern was an artist and author who lived many places around the world. As the craft of neon was dying out in America and all over the world, Stern founded *Let There Be Neon*, a shop and studio in New York City dedicating to preserving the art and craft of neon. Mr. Stern passed away in 2006.